

ANDREW KRAMER

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kramtrainproductions.com

926 Summer Hill Road
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PROFILE ▾

My passion is creating professional graphic design work while growing trusting relationships in business. I know the importance of organization, quality, and prioritizing my workload for customer satisfaction. I bring a positive attitude to complete the job, I'm personable to collaborate with in a team setting, and I look forward to growing in this position. I'm willing to learn new creative solutions while adapting and problem solving with a focused mind. I'm self-motivated to work independently and understand that excellent communication is the key to success.

EXPERIENCE ▾

WHP CBS 21 NEWS

Graphic Artist

January 2011 - September 2013
Harrisburg, PA

PIONEER POLE BUILDINGS, INC.

Marketing/Website Administrator

September 2013 - Present
Schuylkill Haven, PA

KRAMER'S POWER EQUIPMENT

Designed Website & Ads

June 2011 - Present
Schuylkill Haven, PA

SKILLS ▾

Design

Comfortable designing across all medium platforms on Window and Mac systems using Adobe Creative Suite

Conceptualize ideas from different perspectives for the appropriate target audience

Create vector art, logos, icons, illustrations, labels, charts, and cutaway views using Illustrator

Design page layouts for magazines, brochures, books, and a variety of packaging items for print with InDesign

Color correct, manipulate images, masking, silhouetting, and digital pattern replacement in Photoshop

Detail-oriented about color theory, typography, placement, hierarchy, contrast, shapes, and all design components

Communication & Customer Service

Wrote scripts, organize spread sheets, produced e-mail instructions, and processed order forms in Microsoft Office

Increased Kramer's Power Equipment's branding by designing a new website, logo, and business cards

Communicated with reporters, producers, and directors to create supporting graphic and written elements for news stories

Developed new concepts for a studio set and event sales booth for an eye-catching design at CBS 21 News

Brainstormed visual and written solutions of how people connect with/buy a company's product for Pioneer Pole Buildings

Demonstrated and sold new products, protective apparel, and outdoor power equipment at Kramer's Power Equipment

EDUCATION ▾

The Art Institute of York Pennsylvania

Associate Degree in Specialized Technology, July 2009 - December 2010

Major: Digital Arts

GPA: 3.83